city chic collective

ASX ANNOUNCEMENT

23 December 2020

City Chic completes acquisition of UK-based brand Evans

City Chic Collective Limited is pleased to confirm that the acquisition of the Evans brand and eCommerce and wholesale businesses for £23.1 million (A\$41.0 million) from Evans Retail Limited and certain other entities within the Arcadia group, announced on 21 December 2020, was completed with effect from today.

The release of this announcement was authorised by the Company Secretary.

About City Chic Collective

City Chic Collective is a global omni-channel retailer specialising in plus-size women's apparel, footwear and accessories. It is a collective of customer-led brands including City Chic, Avenue, Evans, CCX, Hips & Curves and Fox & Royal. City Chic and CCX appeal to fashion forward women and its omni-channel model comprises of a network of 96 stores across Australia and New Zealand (ANZ), websites operating in ANZ and the US, and marketplace and wholesale partnerships in the US, UK and Europe. Avenue (US-based) and Evans (UK-based) target a broad customer base across conservative and fashion, both with a long history and significant online customer following. Hips & Curves and Fox & Royal are online intimates brands in the US and ANZ respectively.

Investor Enquiries

Munraj Dhaliwal +61 (2) 9059 4343 Chief Financial Officer

Investor and Media Enquiries

Matthew Gregorowski +61 (0)422 534 755 Françoise Dixon +61 (0)412 292 977 Citadel-MAGNUS